

UBUD
WRITERS
& READERS
FESTIVAL



21 - 25 ^{of} 20
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**BOOK LAUNCH
PROGRAMME 2026**

**Ubud Writers & Readers Festival
21-25 October 2026**

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YOUR BOOK LAUNCH

Are you planning to publish a book this year? The Book Launch Programme offers a platform to present new work through a dedicated spotlight event, open to festival-goers and the public, during the Festival from 21–25 October 2026.

Submissions are open across all genres—fiction, non-fiction, poetry, prose, novels, satire, and more—from both emerging and established writers in English or Indonesian. Accepted participants benefit from a comprehensive pre-festival marketing package, including the Festival programme book, website listings, social media, and the Festival's official bookshop, helping to extend the reach of each launch.

DATES TO KEEP IN MIND

- Submissions close on Friday, 22 May 2026 and will be then assessed by a curatorial committee.
- All applicants will be notified of the outcome of their application by Friday, 5 June 2026.

All book launches are free events and open to the public.



This was undoubtedly a very memorable moment for me. Besides introducing my work to a wider audience, I also had the opportunity to network and meet many new acquaintances, further enhancing my knowledge of many things.

Emte
Indonesian Writer and Artist

ALL YOU NEED TO KNOW

The Festival's book launches take place across a curated selection of exceptional restaurants, galleries, and cultural venues throughout Ubud. The format of each event is entirely yours to shape—whether a speech, conversation, reading, or audience engagement through giveaways—it is an opportunity to bring your vision to life.

The Festival will provide:

LAUNCH ESSENTIALS:

- A basic PA system and technical set-up (*)
- A volunteer MC for introductions or moderation, upon request
- Non-alcoholic welcome drinks and canapés for up to 50 guests
- Volunteer venue liaison assisting with attendee management
- Book sales at the Festival bookstore (*)
- Professional photographic documentation of the event

PRE-EVENT MARKETING:

- Promotion across Instagram, Facebook, and X
- Event listing on the Festival website for broad visibility
- Inclusion in the printed Programme Book with of 3,000 copies
- Promotion via WhatsApp broadcast channels

HOSPITALITY:

- One Speaker's Pass granting access to the main Programme of the 2026 Ubud Writers & Readers Festival
- One invitation to the exclusive Festival Cocktail Party with writers and publishers
- One invitation to the grand opening gala
- One Festival merchandise bundle, including tote bag and T-shirt
- Unlimited access to the exclusive Festival Green Room

BOOK LAUNCHES FEES:

For International Authors: IDR 14,000,000 | AUD 1,200 | USD 850
For Indonesian Authors: IDR 6,000,000 | AUD 500 | USD 350

Price includes a donation supporting various festival-related initiatives, including author visits to local schools, developing our emerging writers' program, and more. Visit ubudwritersfestival.com/support-us to learn about the festival and its mission.

* For more details, see *Things to Keep in Mind*.

FESTIVAL SNAPSHOT

The Ubud Writers & Readers Festival is one of the most celebrated and diverse literary festivals in the world. For more than twenty years, it has connected a growing interested community through extraordinary conversations between some of the world's greatest literary minds, with an average annual attendance of more than 15,000 attendees.

PROGRAM SNAPSHOT

82 Main Programs
27 Special Events

13 Masterclasses
13 Art & Cultural Sessions

37 Book Launches
6 Art Exhibitions

11 Film Screenings
2 Satellite Events

GENDER

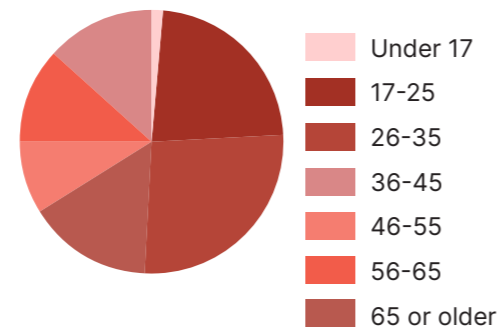
60%
Female

40%
Male

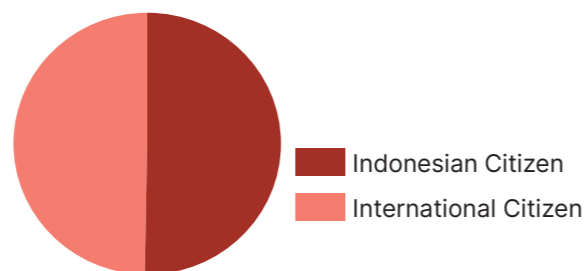
TOP VISITOR ORIGIN

Indonesia
Australia
United States
United Kingdom
Netherlands
Thailand
Singapore

AGE BRACKET



CITIZENSHIP



What I find enjoyable about the Festival is that I get to meet fellow writers. Writers rarely have the opportunity to connect with each other, but at a festival like this, I get the chance to know them better, network, and meet very attentive readers.

Dee Lestari
Celebrated Indonesian Fiction Writer



Our book launch was a truly memorable experience. It was beautifully supported by the Festival team, who worked so closely with us to make it meaningful. It was also such a joy to see our book available at the Festival bookshop and at the launch itself—a gesture that meant a great deal to our students and all involved.

Dr. Kirk Johnson
American Sociologist and University Professor

KEEP IN MIND

When preparing your submission, there are a few things to keep in mind.

PUBLICATION DATE

Please note that to be eligible, books must be available for sale by Periplus to be considered for the 2026 Ubud Writers & Readers Festival.

BOOK SALES PARTNERSHIP

The Festival Book partner, Periplus, will sell copies of your book in the Festival bookstore. Depending on distribution in Indonesia, you may be asked to bring stock to sell on consignment.

TRANSPORT & ACCOMMODATION

The Book launch package doesn't include transport to and from the Festival venue or accommodation arrangements during your stay, so these need to be arranged privately.

AUDIOVISUAL PRESENTATIONS

For audiovisual presentations, please inform the Book Launch team in advance so necessary equipment can be arranged and venue support provided.

PHOTO AND TEXT REQUIREMENTS

A high-res photo of you as the writer and the book cover you wish to launch is essential. Additionally, any provided promotional texts may be edited to suit the Festival's voice.

APPLY TODAY!

Ready to apply? Please fill out the form at ubudwritersfestival.com/launch by Friday, 22 May 2026. All applicants will be notified of the outcome of their application from Friday, 5 June 2026 onwards.

Please note that we won't be able to share any updates before this date, and we are unable to provide feedback on unsuccessful applications.

Got questions? Feel free to reach out via ubudwritersfestival.com/contact-us.

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