

## PHILOSOPHY & APPROACH

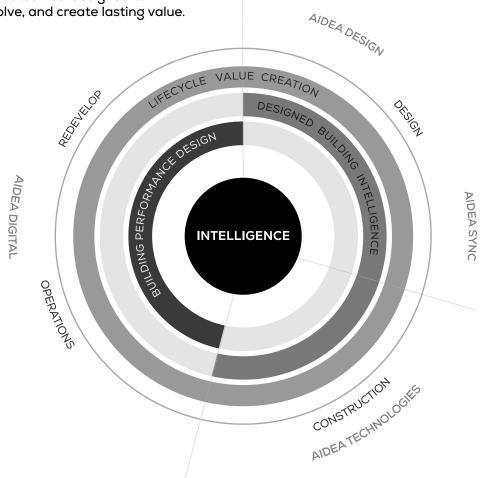
We bring together specialized subsidiaries in design, technology, and business to help clients navigate complexity, accelerate decisions, and achieve lasting success. Through seamless collaboration, we transform ideas into environments that inspire, perform, and endure.

We believe the best outcomes come from **Thinking Together**. By integrating design, technology, and business, we create solutions that are both visionary and practical. Our approach is grounded in collaboration, insight, and alignment, enabling us to guide clients through complexity with clarity and confidence. Every project is seen as a shared journey, where lasting value is achieved through partnership and innovation.



### LIFECYCLE VALUE CREATION

Your thought partner across every building stage. Each subsidiary contributes a vital dimension to our collective expertise. Together, we deliver purposeful outcomes-designed to endure, evolve, and create lasting value.



### THE AIDEA GROUP

We bring together specialized subsidiaries to help clients navigate complexity, accelerate decisions, and achieve lasting success.



AIDEA DESIGN Integrated Design

Architecture, Interior Design, Masterplanning, Experience Design



AIDEA TECHNOLOGIES
Virtual Design Activation

Migration & Governance, Integration & Documentation, Automation & Customization



AIDEA SYNC Intelligent Cities & Building Design

Smart Design, Systems Implementation & Integration, Building Data Management



AIDEA DIGITAL Asset Optimization

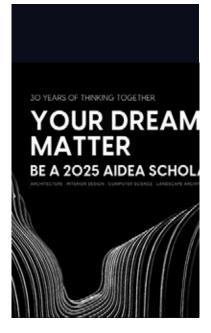
Smart Facilities Management, Systems Integration & Implementation, Digital Twinning



AIDEA CONSULTING

Strategic Leadership

Feasibility Studies, Design Management, Building Information Management, Smart and Sustainability Certifications



**AIDEA FOUNDATION**Shaping Future Generations

Scholarships, Mentorship, Community Programs



### BY THE NUMBERS

From people to projects, from tools to territories, these numbers illustrate how far we've come—and how much more we continue to shape together.

40

TOOO

60+

# WORLD ARCHITECTURE RANKING

Ranked among the world's top design firms, shaping spaces that inspire. **PROJECTS** 

Delivering transformative environments across industries and scales. **COUNTRIES SERVED** 

Expanding our impact with projects in diverse cultures and geographies.

300+

50+

15

#### **PEOPLE**

A diverse collective of architects, technologists, and innovators.

**TECHNOLOGY TOOLS** 

Harnessing advanced digital platforms to design smarter and faster.

### **AUTOMATION SOLUTIONS**

Pioneering digital solutions to streamline design and construction.

### **MILESTONES**

### 1995

Aidea established in Manila as a 10-man branch of an international architecture firm

#### 2005

Pioneers 3D Building Information Modeling (BIM) and introduces Environmental Graphic Design in the Philippines

### 2007-2008

Launches Aidea Design Foundation to support education in design and computer science

#### 2010

Forms Aidea Technologies for Virtual Design and Construction (VDC) and automation solutions

#### 2019

Opens Clark office specializing in Virtual Reality (VR), customization, and content creation

#### 2022

Establishes Aidea Digital for smart facilities management and asset optimization

#### 2024

Launches Aidea Sync for smart building design and technology integration

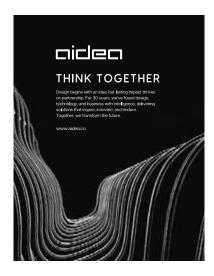
### 2025

Introduces Aidea Consulting for strategic leadership in design and project management



### RECENT ACCOLADES

Every recognition we receive is a reflection of our people, our partners, and the enduring value we strive to deliver in every project.



# Aidea ranked among the WA 100 2025

Ranked 40th largest firm in the World—a testament to our growing impact and excellence in design.



### Great Place to Work in 2024

Aidea is proud to have been officially certified as a Great Place to Work, becoming the first Philippine architecture firm to receive this recognition.



### BCI Asia Awards 2024

Recognized as a Top 10 Architectural Firm in the Philippines, 2024



# **MASTERPLANNING & CIVIC**

Transforming cities and institutions through visionary masterplans and civic landmarks that shape communities and inspire progress.



BANGKO SENTRAL NG PILIPINAS COMPLEX New Clark City Government / Institutional



NEW PHILIPPINE SENATE BUILDING Taguig City Institutional



CLARK GLOBAL CITY Pampanga Urban Masterplan



XAVIER UNIVERSITY - CAMPUS OF THE FUTURE Cagayan de Oro Education, Masterplan & Architecture



# **GLOBAL CORPORATE & MIXED-USE**

Designing iconic headquarters and innovation campuses that embody brand values, foster collaboration, and elevate workplace culture on a global scale.



PROCTER & GAMBLE EUROPEAN HQ

Geneva, Switzerland Corporate HQ



PROCTER & GAMBLE BEIJING TECHNICAL CENTER

Beijing, China Innovation Campus



**SOCAR TOWER** 

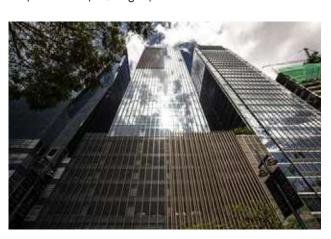
Baku, Azerbaijan Corporate HQ

# **CORPORATE & COMMERCIAL**

Creating flagship campuses and high-performing commercial towers that drive business growth while setting new benchmarks in sustainability and design.



BDO CORPORATE CAMPUS Makati City Corporate Campus, Flagship



MENARCO TOWER Bonifacio Global City Commercial, LEED Gold



BPI HEADQUARTERS Makati City Corporate HQ



FINANCE CENTER Bonifacio Global City Commercial Tower



# **RESIDENTIAL**

Delivering sustainable, living environments from luxury residences to vertical communities, designed to enrich everyday life.



ARYA RESIDENCES Bonifacio Global City Sustainable Residential, LEED Gold



GARDEN TOWERS Makati City High Rise Residential



PARK VILLAS Makati City Luxury Residential



# **HOSPITALITY & RESORTS**

Crafting world-class resorts and integrated destinations that celebrate place, culture, and experience, blending design excellence with guest well-being.



ABACA RESORT Mactan, Cebu Hospitality, Beach Resort



HANN CASINO RESORT Clark, Pampanga Integrated Resort

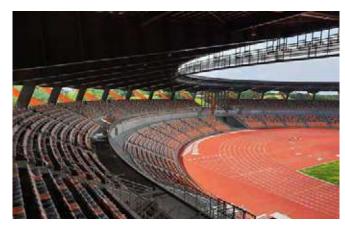


**CRIMSON BORACAY**Boracay, Aklan
Hospitality, Resort Development, VDC



# **SPORTS & HEALTHCARE**

Building facilities that champion wellness, performance, and care–from global sporting arenas to state-of-the-art healthcare institutions.



ATHLETICS STADIUM
New Clark City
SEA Games, Sports Facility, VDC



AQUATICS CENTER

New Clark City

SEA Games, Olympic Aquatics Facility, VDC



ST. LUKE' MEDICAL CENTER Aseana, Parañaque City Healthcare, Hospital Complex



### LOCATIONS

#### Aidea Manila

30/F BPI AIA Makati, 6811 Ayala Avenue, Salcedo Village, Makati City 1226, Philippines

#### Aidea Clark

7/F Unit 1W - 702 One West Aeropark Bldg. Clark Global City, Clark Aviation, Philippines Complex, CFZ Pampanga 2023

### Aidea Digital PTE. LTD.

2 Leng Kee Road #05-09, Thye Hong Centre, Singapore 159086

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